



Based on new syllabus issued by CBSE for 2009 examination

Together with®

BUSINESS STUDIES

CLASS XII

- IMPORTANT POINTS & DEFINITIONS
- PREVIOUS YEARS' QUESTIONS
- IMPORTANT QUESTIONS
- NCERT QUESTIONS
- CASE STUDIES
- MULTIPLE CHOICE QUESTIONS
- APPENDIX (1 MARK QUESTIONS)
- LATEST CBSE SAMPLE PAPERS
- PRACTICE PAPERS
- LATEST EXAMINATION PAPERS, 2007 & 2008 (SOLVED)

Based on New Text Books issued by NCERT
Principles and Functions of Management
Business Finance and Marketing

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Preface

Dear Teachers/Students

Together with[®] Business Studies adheres to the syllabi introduced by CBSE and NCERT for the forthcoming examinations.

'*Together with*[®]' series of Rachna Sagar (P) Ltd. in the field of book publishing, has gained huge faith and confidence from teachers and students community in the last decade due to its result-oriented quality. This fact puts a great sense of responsibility on us to live up to their expectations.

The striking feature of this book is that within each chapter, we have discussed each topic, its concept, questions and answers at one place separately and then switched to another topic.

Case studies (solved) and Multiple Choice Questions have been given to sharpen skills and creativity of students. The book tries to bridge the gap between where you are and where you want to be.

Briefly stated, the purpose of case method is to inculcate in students, ways of thinking 'Managerially' and exercising responsible judgements.

Appendix of 1 Mark Questions have been added. Consider the following changes in the chapters : VSA Questions are 3 Marks Questions, SA Questions are 4 Marks Questions and LA Questions are 5/6 Marks Questions.

Latest CBSE Sample Papers (Completely solved) have been given.

Practice Papers (1-2) (Completely solved) have been given as per the "Design of the New Question Paper".

Practice Papers (3-10) are strictly designed according to the Blue Print issued by CBSE.

Our sincere thanks to the publishers, M/s Rachna Sagar Pvt. Ltd. who continuously encouraged and motivated us for improving the quality of the book.

Efforts have been made to reduce the printing mistakes and errors to zero level. As there is always scope for improvement, you are welcome to communicate with us the suggestions for improvements in next edition.

Overall we thank *Maa Saraswati* for helping and guiding us for the beautiful production of this book. Also we thank our respected parents for their blessings and motivation and other family members for their kind cooperation.

Best of luck for Board Exams.

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